

AMITY GLOBAL
BUSINESS SCHOOL | BANGALORE

BE A PART OF
INDIA'S
TOP-10 RANKED
B. SCHOOL

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ABOUT EDUCATION GROUP

Amity is India's leading Global Education Group established over 2 decades ago. Today, it is home to over 200,000 brilliant students across pre-nursery to Ph.D. levels pursuing more than 400 Programmes in 80 diverse disciplines ranging from Management to Law, besides future-focused areas like Renewable Energy, Nuclear Science & Nanotechnology.

The Group is driven by its vision of building up a Global Knowledge Network providing globally-benchmarked education. Today, the group comprises 15 international campuses across London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, Tashkent apart from India.

200,000 Students

6,000 Faculty

12 Universities

15 Global Campuses

28 Schools & Preschools

Campuses spread across **2,000** acres

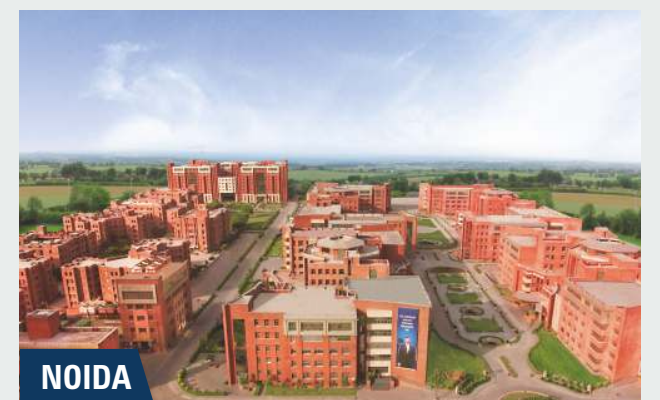
35,000 Papers written by faculty

300 Global Universities as Research Partners

25,000 Scholarships awarded

700,000 Alumni worldwide

CAMPUSES ACROSS 10 CITIES IN INDIA





ABOUT

AMITY GLOBAL BUSINESS SCHOOL BANGALORE

AGBS Bangalore is deeply committed to providing globally benchmarked and industry-leading management education through the BBA and MBA courses, with the objective of empowering its graduates to successfully take on real-world problems. We lay great emphasis on the holistic development of students and train them to become astute decision makers and professionals, who can readily navigate uncertainty, risk, and change.

AGBS Bangalore offers a unique dual specialization, that seamlessly blends International Business, Marketing, Finance, IT, HR, Entrepreneurship and Family Business, Operations, Digital Marketing, Transportation & Logistics. Our focus is also on skills and competency building to raise the employability quotient of every student. Another key aspect of education at AGBS is the extensive and immersive industry interface, achieved through corporate guest lecturers, live industry projects and industrial visits. We also invite renowned CEOs and Management Gurus to share their insights and experiences with students. This and a relentless commitment to keeping abreast of the latest in management thinking and practices across the world, makes Amity Global Business School one of India's finest colleges for MBA and BBA.

Today the Amity Education Group is shaping the brilliant futures of over 200,000 students across the nation. As a part of this global education group, AGBS Bangalore has a rich legacy of excellence in Business Management Education. At AGBS we are constantly raising the bar of excellence in every aspect of management education, and are constantly striving to provide the very best industry driven experiential learning to our students, through Corporate Meets, Corporate Interactions, Guest Lectures, Business Simulations Participation in Workshops and Seminars and the highly valued Study Abroad Programme.

An abiding and deep focus on best-of-breed pedagogy, curriculum and faculty, has resulted in consistent 100% campus placements in AGBS. The students from the 2021-2023 batch have been placed in top corporates like Deloitte, E&Y, PwC, KPMG, Tata Technologies, Tata Power, Airtel, HDFC Bank, Axis Bank, Affle, Berger Paints, Amazon, Flipkart & Tech Mahindra and other Fortune 500 companies.



AMITY GLOBAL BUSINESS SCHOOL BANGALORE AT A GLANCE

AGBS Bangalore is an established Business School, located in the heart of Bangalore city. Our students attain in-depth knowledge from our pool of highly seasoned faculty members and special guest lectures, by the corporate blue chips, during interactive discussions with our students. Our module of teaching the concepts of management generally revolves around latest case studies.

We conduct soft skills training to enhance the employability of our students. Our syllabus is updated periodically by getting inputs from senior academicians; and kingpins from the business world. We provide a conducive study atmosphere for our students with quality infra-structure including a fully Wi-Fi campus, air-conditioned classrooms, a resourceful library and a seminar hall, which can accommodate 200 students.

Here's what further makes AGBS Bangalore a pioneer in the field of business education

- > **AN EDUCATION GROUP TRUSTED BY OVER 200,000 STUDENTS**
- > **LEGACY OF EXCELLENCE IN MANAGEMENT EDUCATION**
- > **MAXIMUM INDUSTRY INTERACTION**
- > **EXCELLENT PLACEMENTS**
- > **RICH INTELLECTUAL CAPITAL**
- > **UNIQUE GLOBAL ACADEMIC EXPERIENCE**
- > **WORLDWIDE ALUMNI NETWORK**
- > **EASY EDUCATION LOANS**

MESSAGE FROM **Sr. VICE PRESIDENT**

Amity unites a community of outstanding faculty and driven students who share a common passion to pursue excellence and positively impact our world.

Following the same guiding principle, Amity has been established as a prestigious centre for top-tier, multidisciplinary education in Bangalore.

If you possess brilliance, passion, diligence, and an aspiration to effect global change, then we invite you to join us in this endeavour. Our primary objective is to create an enriching learning environment that empowers students with the professional skills necessary for success in their chosen fields. Our dedicated faculty members are unwavering in their mission to offer the finest academic exposure to our students. As a premier business school, we are committed to making our students industry-ready by equipping them with the necessary professional skills.

Furthermore, we instil Indian values and Sanskars in our students, nurturing them to become not only accomplished professionals but also exemplary individuals

- Mr. U. Ramachandran
Sr. Vice President
Amity Education Group



MESSAGE FROM **DIRECTOR (HoI)**

Welcome to Amity Global Business School (AGBS), Bangalore!

At AGBS, we believe in transforming ideas into reality. As one of the top B-Schools in India, we offer industry-oriented programs in BBA and MBA, where you'll learn from our committed and inspiring faculty. We're part of the prestigious Amity Education Group, known globally for its internationally benchmarked education and for its quality and trust among students. Our seasoned academicians and industry specialists bring a wealth of real-world experience to the classroom. They mentor and prepare you for dynamic business challenges. We strike a balance between theory and practice, going beyond classroom boundaries. Our Indian ethos and values enrich your learning journey. Our students secure placements in Marketing, HR, Finance, International Business, Logistics Management, and Digital Marketing, both in India and abroad.

We foster a culture of integrity, innovation, and engagement. We are in Koramangala, nestled in the heart of Bangalore, pulsating with entrepreneurial energy. Koramangala is the startup hub of Bangalore, where innovation and ambition converge. From groundbreaking fintech companies to promising e-commerce platforms, this neighborhood is a breeding ground for fresh ideas and bold ventures.

We pride ourselves in being a business school where staff and students work in a spirit of belongingness, mutual respect, and caring for each other. Together, united by a common purpose, we are unstoppable.

Join us at AGBS Bangalore and embark on a transformative educational experience!

Mr. Amod Vijayvargiya

Director



MESSAGE FROM **CAMPUS IN-CHARGE**

Amity Bangalore prioritizes the corporate sector due to the excellent performance of our students who are placed in different verticals. The team is continuously striving to make our students do better, achieving the standard bar which we constantly keep raising ourselves.

We are committed to shaping the personality of the Management Students to perform with exceeding expectations. I am happy to hear from the CEO's, HR's and the functional managers about the performance of our placed students as they are highly satisfied with the level of output quality we have.

I invite you to be a part of this journey to build the professional world better through your interaction with our Management Students.

Dr. Sunil B. Rao
Campus In-charge



MESSAGE FROM **ASST. DEAN**

As dean, I am proud to be a part of the rich practice of providing experience-based and practical education to the students. At AGBS we strive for excellence by not only focusing on good curriculum with emphasis on latest pedagogy using case studies, simulations, videos etc along by nurturing students soft skills that are required by the industry. We help groom the students to become leaders with the intellectual stimulus, the hard and soft skills necessary to meet the dynamic changing times. Our pedagogy includes case studies that are developed through our Research centre to use it in class. which are used in the classrooms too.

Students are exposed to rigorous project works and Internships in national and international companies, start-ups to give them the exposure and help put the education into practice. Students are provided with a platform for exploring their ideas and implementing into action through the various activities, clubs and events. The industry interface like the guest lectures, panel discussions by stalwarts and experts brings a rich experience to the students in their further journey. The other certification programs and courses given to the students give them the additional boost to their technical qualifications needed in the industry. Amity also integrates Behaviourial Science in all its semesters with a view to hone leadership and humanness in every student (MBA/BBA) which makes them confident and different from others outside.



- Dr. V. Vijaya
Asst. Dean's Desk
Amity Global Business School, Bangalore

MESSAGE FROM **CORPORATE RESOURCE CENTRE**

**Management is, above all, is practice where art, science and craft meet –
Henry Mintzberg**

Studying management is a very wise investment in itself. It's probably one of the best things one can do, by creating exciting new professional opportunity for self. The payoff is not only professional, rather, many are surprised to discover, the return on investment is first and foremost personal.

Management education has been seeing a constant change in the course by making it more multi-tasking compared to all the domains of education, ever since its inception. Thus, in order to match that constant change, placements have also been in line with the transformation from year to year. Due to pandemic, there has been a sudden change in pace, with respect to technology and innovation. Keeping all these changes in mind, Amity has taken steps to keep the students updated and upgraded to understand the requirements of corporate and industrial world so that they have a keen understanding of how both (technology & innovation) combined are increasingly affecting work and lives.

Like every year, this year too, Amity Bangalore would like to extend a heartfelt gratitude to all our recruiters who have been exhibiting immense faith in the competencies and aptitude of our students. Would also like to thank our fellow faculty members, students and alumni who have been a great source of support in the placement process.

- Ms. Vaishali Bhoyar
Manager - Placement
Amity Global Business School, Bangalore



USP's OF AMITY BANGALORE

OUTCOME BASED EDUCATION

Outcome-Based Education is a student-centric teaching and learning methodology in which the course delivery and assessment are planned to achieve stated objectives and outcomes. It is an education system built on specific outcomes, and focuses on the skill sets students need to acquire following the completion of their studies. AGBS has restructured the curriculum, pedagogy and assessment practices, to reflect the achievement of high-order learning, as opposed to a mere accumulation of course credits. Outcome Based Learning at AGBS incorporates real-world scenarios, and the knowledge, skills and attributes that students take away at the end of a program or course are more valuable than what, or how, they are taught.

MBA 4.0

A rapidly changing world of business demands the MBA to constantly keep pace. That's why Amity re-aligned its MBA with Industry 4.0 and its future disrupting technologies. Now, with the World Economic Forum and OECD giving a global call for empowering the workforce with new skills like complex problem solving, management of mega sized projects, an entrepreneurial mind set and creativity, Amity has further re-invented its MBA programme to incorporate industry-relevant skills.

RESEARCH AND DEVELOPMENT CELL :

The Research and Development Cell is at the epicentre of the Amity learning ecosystem. The vibrant research driven culture at Amity fosters innumerable student innovations which are not only developed to their full potential but also celebrated as transformational new-era ideas worth sharing with society at large.

Our Research Study Development Exercise helps the students to enhance and hone their abilities, and emerge as valuable future contributors of industry and society. It helps them in:

- **Holistic development across all areas and facets of their personality**
- **Developing professional skills to be able to work across diverse departments**
- **Developing problem solving skills and their capability to overcome real-world problems**
- **Building a wide and in-depth knowledge base and developing writing skills**





USP's OF **AMITY BANGALORE**

STUDY ABROAD PROGRAM:

Amity Global Business School believes in providing a global platform to their students, by conducting a Study Abroad Program (SAP) of around xyz duration at Amity Bangalore. Since gaining 'global exposure' is paramount to the success of a professional, we provide our students with an enriching experience and develop their analytical skills at an early age. Those who enroll for the program, have an added advantage, of getting an additional certificate for their international exposure.

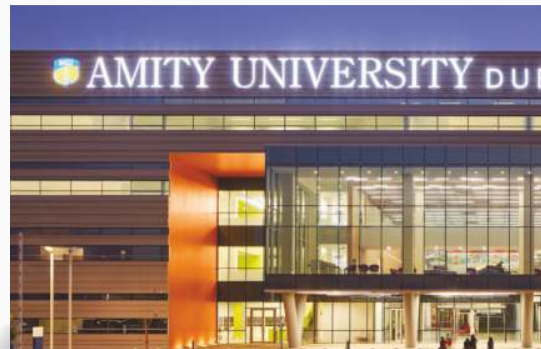
AMITY INITIATIVES DURING CHALLENGING TIMES -

The challenging times have created a serious problem for the education system and have transformed the process completely. Amity Global Business School took the challenging times as an opportunity to make their students digitally proficient. With the passage of time, students have started learning online with great enthusiasm. In fact, online teaching has become the reality of the current education system and AGBS has adapted to the technological change, seamlessly.

Even during this global pandemic, we at Amity Bangalore, conducted webinars and virtual sessions, wherein students got the chance to meet esteemed industry experts. Furthermore, Amity Bangalore was able to provide 100% placement and a mandatory two-month internship, to its, students without much hassle.

STUDY ABROAD PROGRAMME

Amity students are given the opportunity to develop as global leaders by doing a Study Abroad Programme (SAP) of around 7 weeks duration at Amity campuses in London, Singapore, Dubai or USA. The programme has been designed to provide the students an excellent opportunity to gain international exposure so as to build their knowledge, expertise and enrich their experience. It gives the students, hands-on experience of global culture, industry and academic delivery module of the destination country. Those who enroll for the programme have the added advantage of getting an additional certificate for their international exposure.



DUBAI



LONDON



NEW YORK



SINGAPORE



PROGRAM HIGHLIGHTS

- **WIDE RANGE OF SPECIALIZATIONS** - ranging from conventional to future-focussed.
- **FLEXIBLE CREDIT RATING SYSTEM** - A diverse choice of several credit courses, which facilitates cross-functional learning
- **LEARNING FROM FACULTY WHO HAVE DEVELOPED 3500 CASE STUDIES** bought top institutions like MIT, Harvard, Mckinsey, KPMG across 110 nations
- **5-WEEK STUDY ABROAD PROGRAMME** at Amity's Campuses in London, New York, Dubai or Singapore
- **CAREER COUNSELLING BY FACULTY** to help you choose the right career path.
- **EXPERIENTIAL LEARNING** with focus on live projects, case studies, consulting assignments and collaborative learning
- **175,000 STRONG ALUMNI NETWORK** across 60 disciplines
- **EXTENSIVE INDUSTRY INTERACTION** - Over 2000 webinars conducted with Industry Leaders even during lockdown
- **AMITY INNOVATION INCUBATOR** to nurture students' entrepreneurial dreams.

INDUSTRY INTERACTION

EMINENT SPEAKER	COMPANY NAME
Mr. Elangovan	Former Manager L&D, Titan Industries Co- Founder, BITZAI Former Manager-HR, MRF Limited Interior Design Planning & Management Head, JD School of Design CEO, Delolite Technologies Pvt. Ltd. Coach and Centre Head, Kanan International Pvt Ltd, Business CEO and Co-founder, TeaminUp
Mr. Naveen Bhansali	BITZAI, Co- founder
Mr. Sekar	MRF Limited, Former Manager - HR
Ms. Sakshi Raj Kanchan	JD School of Design, Interior Design Planning and Management Head
Dr. Saji P A	Delolite Technologies PVT LTD, CEO
Ms. Sheetal Gandhi	Kanan International Pvt Ltd, Business Coach and Centre Head
Mr. Shashank Lokesh	TeaminUp, CEO and Co-founder

FACULTY DETAILS



Mr. Amod Vijayvargiya
MBA, PGDM, Ph.D. (Pursuing)
Director, AGBS Bangalore
28 years of Academic and
Industry experience



Dr. Sunil B. Rao
Ph.D., MBA, TM&D, BBA
AGBS Bangalore - Campus Incharge
20+ Yrs of Academic and
Industry Experience



Prof. S Karthikeyan
MBA, MSW, M.Phil, PGDCA
Associate Professor-IT & HR
(25 Years of academic experience)



Dr. V Vijaya
Ph.D, M.Phil, M.Com, MBA, MA
Assistant Dean
(24 Years of academic experience)



Prof. Aditi Mathur
MBA, Ph.D. (pursuing)
Assistant Professor - Finance
(5 years of academic and
industry experience)



Dr. Sree Veena M R
Ph.D, M.com, MBA
Prof. Finance and HR
16 Yrs of Academic and
Industry Experience



Dr. Janipella Shanti
Ph.D., MBA, PGDHRD (AIMA)
Assistant Professor - Marketing
(17 years of academic and
industry experience)



Prof. Arjun Govind
MBA, Ph.D. (pursuing), UGC NET
Assistant Professor- Human Resource
(8 years of academic experience)



Prof. Yuvaraj M
M.E., Ph.D. (pursuing)
Assistant Professor – Operations
(6 years of academic and
industry experience)



Mrs. Sreevidya Chira
B. E (Computer Science) and
B2 level in French
French Faculty
12 Yrs of Academic and
Industry Experience



Mrs. Swapna Rahul Joshi
B.Sc, MCM, B.Ed, C1 level in
German & Adv. Diploma in German
German Faculty
14 years of Academic and
Industry Experience

PROGRAMMES **OFFERED**

GPBA+BBA

- Finance
- Marketing
- HR

PGPM+MBA

- Finance
- Marketing
- HR
- Operations



PROGRAMMES CURRICULUM BBA

Semester- I

- Understanding Self for Effectiveness
- English Language Usage Essentials
- Fundamentals of Economics For Managers
- Business Statistics
- Accounting Fundamentals
- Business Accountancy
- Computers For Managers
- Management Foundation
- Business Environment
- Introduction to French Culture & Language

Semester- II

- Individual Society and Nation
- Introduction to Communication Skills
- E- Commerce
- Understanding International Business Environment
- Cost and Management Accounting
- Environmental Studies
- Understanding Organizational Behavior
- Principles of Marketing -I
- Business Mathematics-II
- French Grammar-I

Note: Specializations to be offered in BBA Semester V & VI (*)

- Finance & Financial Services
- Human Resource
- Marketing Management

() Particular Specialization would run as per minimum student strength eligibility at respective campuses.*

Semester- III

- Problem Solving and Creative Thinking
- Effective Written Communication
- Management Information Systems
- Fundamentals of Financial Management
- Fundamentals of Human Resource Management
- Principles of Marketing - II
- Fundamentals of Production and Operations Management
- Introduction to Entrepreneurship
- Written Expression & Comprehension in French-I
- Term Paper

Semester- IV

- Values and Ethics for Personal and Professional Development
- Professional Communication for Recruitment and Employability
- E- Business Management
- Personal Financial Planning
- Operations Research
- Research Methodology
- Global Entrepreneurship
- French Through Communicative Approach
- Minor Project

PROGRAMMES CURRICULUM **BBA**

Semester- V

- Fundamentals of Entrepreneurship
- Group Dynamics and Team Building
- Receptive and Expressive Communication Skills
- Sales and Distribution Management
- Summer Internship
- Foreign Business Language [Any Language]
- Communicative French- II

Specialisation Elective Courses

FINANCE & FINANCIAL SERVICES

- Financial Services
- Financial Derivatives
- Investment Analysis and Portfolio Management

HUMAN RESOURCE

- Understanding Organization Change and Development
- Human Resource Planning and Acquisition
- Fundamentals of Training and Development

MARKETING MANAGEMENT

- Principles of Consumer Behaviour
- Service Marketing
- Fundamentals of Retailing

Semester- VI

- Stress and Coping Strategies
- Social Communication
- Public Relations and Strategic Management
- Dissertation

FOREIGN BUSINESS LANGUAGE:

- French Written Expression and Comprehension-II

Specialization Elective Course
(Any 01 specialization with 03 courses)

FINANCE & FINANCIAL SERVICES

- Corporate Tax Planning
- Advance Corporate Finance
- Banking and Financial Institution

HUMAN RESOURCE

- Performance Appraisal and Potential Evaluation
- Understanding Leadership and Motivation in Organisation
- Understanding Industrial Relations and Labour Laws

MARKETING MANAGEMENT

- Managing Customer Relationships
- Business to Business Marketing
- Advance Digital Marketing- II

PROGRAMMES CURRICULUM_{MBA}

Semester- I

- Self Development and Innovation Skills
- Business Communication For Managers
- Accounting for Managers
- Information Technology for Managers
- Managerial Economics
- Organizational Behaviour
- Marketing Management
- Statistics for Management
- Introduction to French Culture and Language
- Entrepreneurship and New venture Creation
- International Business and Practice

Semester- II

- Conflict Resolution and Management
- Business Correspondence
- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Business Research Methods
- Operation Management
- French Grammar-I
- IS and DSS in Business
- Principles of Retailing

Note: Specializations to be offered in MBA Semester III & IV (*)

- Finance & Financial Services
- Human Resource
- Marketing Management
- Production & Operation Management

() Particular Specialization would run as per minimum student strength eligibility at respective campuses.*

Semester- III

- Professional Competencies and Career Development
- Business Communication for Managerial Competence
- Strategic Management
- Written Expression & Comprehension in French-I
- Summer Internship

Specialisation Elective Courses (Any two specialisation)

FINANCE AND FINANCIAL SERVICES

- Management of Financial Services
- Security Analysis and Portfolio Management

HUMAN RESOURCE

- International Human Resource Management
- Measurement in Human Resource

MARKETING MANAGEMENT

- Product and Brand Management
- Bottom of The Pyramid Marketing

PRODUCTION AND OPERATION MANAGEMENT

- Technology Management and Innovation
- Supply Chain Management

Semester- IV

- Leadership and Managing Excellence I
- Business Etiquette and Protocol I
- Management in Action
- Social Economic and Ethical Issues
- French Through Communicative Approach

Specialisation Elective Courses (Any Two Specialisation)

FINANCE AND FINANCIAL SERVICES

- Budgeting and Control
- Strategic Financial Management

HUMAN RESOURCE

- Managerial Counseling
- Leadership and Motivation in Organization

MARKETING MANAGEMENT

- Customer Relationship Management
- Digital Marketing

PRODUCTION AND OPERATION MANAGEMENT

- Project Management
- Operations Strategy

INFRASTRUCTURE



INDUSTRY VISITS



INDUSTRY VISITS



LIFE

@ AGBS BANGALORE



LIFE

@ AGBS BANGALORE



LIFE

@ AGBS BANGALORE



LIFE

@ AGBS BANGALORE



CAMPUS PLACEMENT PROCESS



CORPORATE SPEAK



My experience with the students at Amity Bangalore has been extremely positive, not least because of their enthusiasm and openness to lap up new concepts and ideas. What I specially noticed is their keenness to understand how the theoretical concepts are applied in the industry practically. This combined with their cheerful demeanor and career orientation, makes my visits to Amity always a memory to cherish.



Mr. Parag Kulkarni
Associate Director, Accenture



The experience of interacting with the management students of Amity it was delightful. The enthusiasm of the students was overwhelming. It was nice to see the positive attitude of the students. This clearly reflects the efforts of the institute in nurturing the students and making them skillful to sustain in the competitive corporate world.



Mr. Manoj Gupta
Senior Director, SAP Labs India



I had the opportunity to associate with Amity Global Business School, Bangalore and interact with their students as an industry resource person. My impression about them is very positive as they come out as energetic and hardworking lot. Their communication skills and organizing capabilities are of high standards as was witnessed during the event. I also observed a great sense of teamwork amongst them and the faculty which is so essential in managers of future to make any enterprise succeed. My best wishes to them.



Mr. Sreeram Kishore
Delivery Head, Akidev
San Francisco Bay Area

TOP ALUMNI

Mr. Akash Bhatte

The MAN Company

Ms. Naveli Deshmukh

Miss Universe 2nd Runnerup
(Brand Ambassador for Government of
Maharashtra beti Bacho beti Badho)

Nitant Busa

Director,
Silver Tech Cotspin India Pvt Ltd

Pratik Sawant

Associate Director,
Philomath Research Pvt. Ltd.

Sneha Deore

Founder, Health and Wellness Coach
AnaahatHealth and Wellness

Ravi Mishra

Director, Citizen Abroad Pvt. Ltd
Vaibhav Shinde
MD, Sunlights Group

Rajnikant

Head, Fine Equipments

Aprajita Bajaj

Director, Rabbit Industries

Rohan Jain

Manager, Adobe Systems INC

Varsha Kapur

Development Manager, Taj Hotels

Harshal Gawali

Head of Revenue Operations,
DemandMatrix

Pushan Bhat

Head Leadership & Organisational
Development, REHAU Polymers

Michelle Vairagar

Manager, Mercedes Benz
Abhyanshu Singhai
Sr. Collections Specialist, McAfee

CORPORATE RESOURCE CENTRE

The Corporate Resource Centre (CRC), works with the objective of bringing the industry and academia close to each other to facilitate holistic student development. It encourages students to actively participate in various events wherein they can indulge themselves with formulating strategies, provides them with industry interactions and facilitates their summer internship and final placements.

CRC also organises counselling sessions for students and helps them choose an appropriate career depending on their aptitude and interest. Some of the sessions are- CEO forums, Alumni forums, Live projects, Industry visits, Pre-placement talks etc. The students work closely with the CRC team in securing placements for their batch. The placement activity is managed by the students under the guidance of the CRC team.

01 CEO'S FORUMS

02 ALUMNI FORUMS

03 ALUMNI MEET

04 MDPs & CONSULTANCY

05 LIVE PROJECTS

06 INDUSTRY VISITS

07 WEEKLY CORPORATE FORUMS

08 GROOMING SESSIONS / WORKSHOP

09 PRE-PLACEMENT TALK

10 CAMPUS RECRUITMENT

11 SUMMER INTERNSHIP

12 CORPORATE MEET

FEW OF OUR **RECRUITERS**

ORACLE

KPMG

Walmart

₹ PhonePe

accenture

SAMSUNG

TRENT
LIMITED
A TATA Enterprise

Standard
Chartered

amazon

Café
Coffee
Day

BYJU'S
B

Flipkart

SAINT-GOBAIN

wipro

bb
bigbasket

TATA STEEL

Edelweiss

Bengaluru
INTERNATIONAL
AIRPORT

ADMISSION PROCEDURE

PGPM+MBA (2 years)

> ELIGIBILITY :

Graduation (min. 50%) + 10+2(min. 50%)

Please Note*

In aggregate percentage Physical Education, Fine Arts , Music, Vocal, Drawing & Performing Arts will not be considered ~ Graduation Final year appearing students should meet minimum eligibility till last qualifying Semester / Year.

> CERTIFICATION :

Students join AGBS to pursue the PGPM and also enroll in the fleximode* MBA of Amity University. On successful completion of the respective programs, the student receives a PGPM certificate from AGBS and the fleximode* MBA from Amity University.

> FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Total (in Rs.)
1,80,000	1,80,000	1,94,000	1,94,000	7,48,000

Above is the effective fees structure including Corporate Scholarship

Please Note*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.



ADMISSION PROCEDURE

GPBA+BBA (3 YEARS)

> ELIGIBILITY :

10+2 (min. 50%)

*Please Note

In aggregate percentage Physical Education,
Fine Arts & Performing Arts will not be considered.

> CERTIFICATION :

Students join AGBS to pursue the GPBA and also enroll in the fleximode* BBA of Amity University. On successful completion of the respective programs, the student receives a GPBA certificate from AGBS and the fleximode* BBA from Amity University

> FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Sem-5	Sem-6	Total (in Rs.)
76,500	76,500	79,000	79,000	80,900	80,900	4,72,800

Above is the effective fees structure including Corporate Scholarships

Please Note*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.



STUDENT'S TESTIMONIALS



Amity Bangalore has helped me in molding and establishing my career. Amity has provided us a very enhanced and efficient platform for the exposure by the Placement Cell. The various aptitude and technical trainings organized were helpful. I am grateful to the Placement Cell for providing us the best of placement opportunities

Tanya Rajiv Upadhyay
MBA 2021-2023 | Management Trainee, TATA Trent



I am grateful to Amity placement cell giving me various opportunity and also provided us various grooming session for cracking interviews. Glad to start my career in top MNC Flipkart. I would recommend next batch to be well prepared in aptitude and gain good knowledge in their respective specializations.

Bhargav Krishna
MBA 2021-2023 | Management Trainee, Flipkart



It is a wonderful experience to be a part of Amity Bangalore with such a supportive and highly educated mentors. In a short span of time, I learnt a lot, which helped me to excel academically as well as personally. Thank you everyone for guiding and providing me with a good platform for my career.

Bhaghya Lakshmi
MBA 2021-2023 | Management Trainee, JW Marriott



I am thankful to placement cell of Amity Bangalore for guiding and mentoring me towards placements. They provided company focused training which helped me facing in interviews and I have got placed in ORACLE through Placement Cell.

Binay Prasad
MBA 2021-2023 | Financial Analyst - Oracle



AMITY GLOBAL BUSINESS SCHOOL

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