

AMITY | BENGALURU

BUILD YOUR LEGACY AT

**INDIA'S TOP-10
RANKED B-SCHOOL**





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AMITY BENGALURU

Leadership Messages

Message from the Senior Vice President



Mr. U. Ramachandran
Sr. Vice President, Amity Education Group

Amity unites a community of outstanding faculty and driven students who share a common passion to pursue excellence and positively impact our world.

Following the same guiding principle, Amity has been established as a prestigious center for top-tier, multidisciplinary education in Noida. If you possess brilliance, passion, diligence, and an aspiration to effect global change, then we invite you to join us in this endeavor.

Our primary objective is to create an enriching learning environment that empowers students with the professional skills necessary for success in their chosen fields. Our dedicated faculty members are unwavering in their mission to offer the finest academic exposure to our students.

As a premier business school, we are committed to making our students industry-ready by equipping them with the necessary professional skills.

Furthermore, we instill Indian values and Sanskars in our students, nurturing them to become not only accomplished professionals but also exemplary individuals.



Message from the Head of Institution

Dr. S Ramachandran
Director

Amity Bengaluru is a premier management institution in Bengaluru and a part of the renowned Amity Education Group, one of India's leading private education networks. Established in 2008, the institution is committed to delivering globally oriented management education and developing industry-ready business professionals.

The school offers undergraduate and postgraduate programs such as GDBA + BBA (3 years) and PGPM + MBA (2 years) in collaboration with Amity University. The curriculum emphasizes experiential learning through a high degree of corporate interaction, including guest lectures, live projects, internships, corporate meets, and industrial visits.

Academic programs are enriched through guidance from international experts for dissertation and project work, while Corporate Advisory Boards comprising eminent corporate leaders regularly guide academicians to keep the teaching-learning process aligned with evolving corporate needs. The campus provides modern infrastructure, smart classrooms, digital learning resources, and a vibrant academic environment.

Students benefit from placement training and strong placement support with opportunities in leading organizations, along with avenues for international placements. Beyond academics, the institution actively nurtures sports, leadership, and life skills, enabling students to pursue their passions and develop into confident individuals prepared to lead happy, successful, and meaningful lives.

About Amity Education Group

Amity is India's leading Global Education Group established over 2 decades ago. Today, it is home to over 250,000 brilliant students across pre-nursery to Ph.D. levels pursuing more than 400 programs across 80 diverse disciplines—from Management and Law to cutting-edge fields like Renewable Energy, Nuclear Science, and Nanotechnology.

Driven by our vision to build a Global Knowledge Network, Amity now comprises 11 international campuses across London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, and Tashkent, in addition to our presence across India.

Our Impact at a Glance

250,000 Students

6,000 Faculty

12 Universities

11 Overseas
Campuses

29 Schools &
Preschools

750,000 Strong Alumni
Network

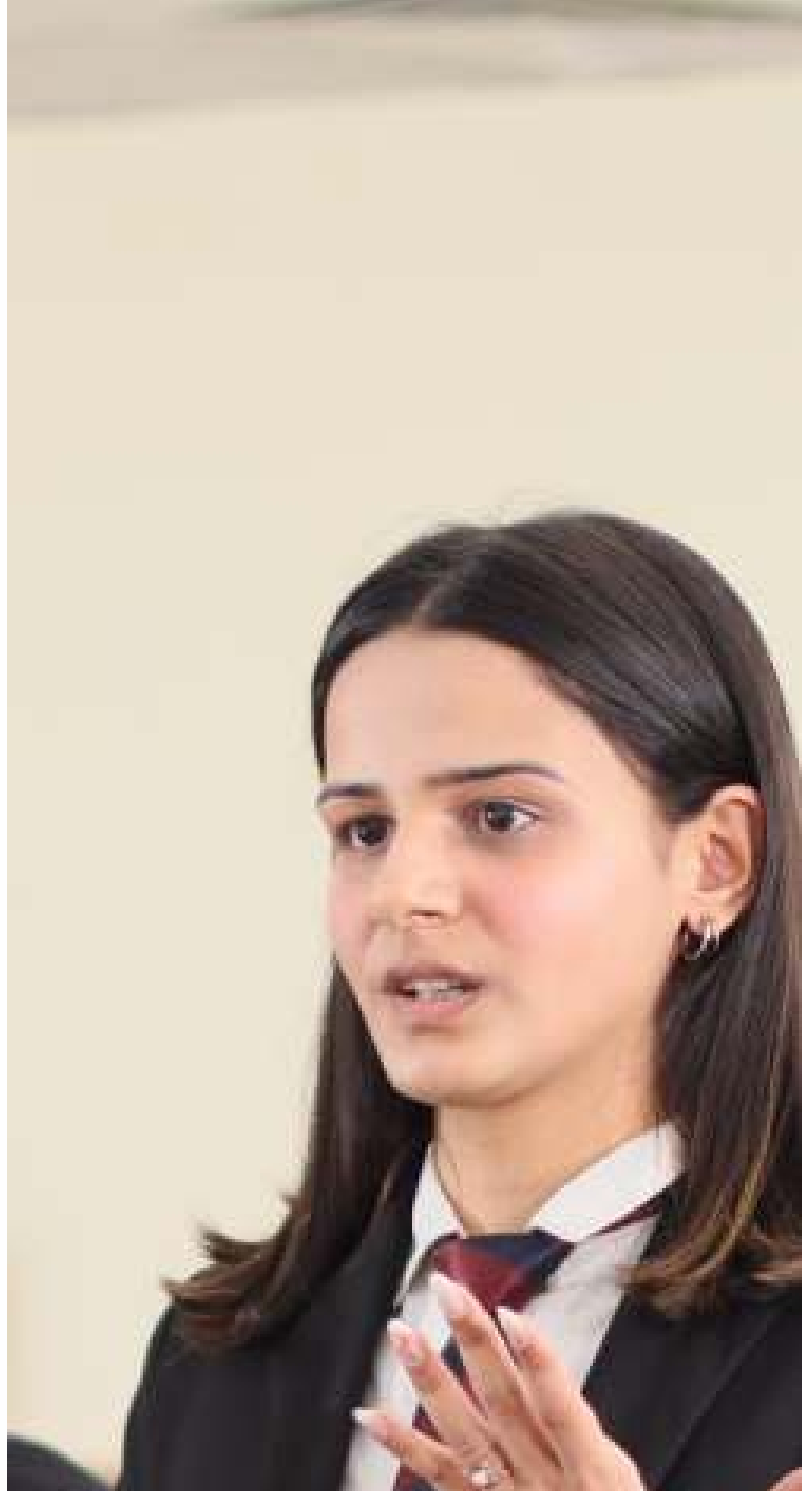
13,000 Placements in
2023 & 2024

AGBS Campuses Across 10 Indian Cities



Amity Bengaluru

Amity Bengaluru is a well-renowned Business School, located in the heart of Bengaluru city. It is here, that our students tend to acquire in-depth knowledge from our pool of seasoned faculty members; alongside special guest lectures, delivered by the corporate blue-chips, during interactive discussions with our students. Our management training module generally revolves around recent case studies.



Programmes Offered

GPBA + BBA (3 Years)

Specializations:

Marketing Management | Finance & Financial Services | Human Resource | International Business | Digital Marketing | Logistics | Family Business & Entrepreneurship | Information Technology | Business Intelligence and Data Analytics

PGPM + MBA (2 Years)

Specializations:

Marketing Management | Finance & Financial Services | Human Resource Management | Information Technology | International Business | Operations and Supply Chain Management | Transportation & Logistics | Business Analytics | Digital Marketing | Entrepreneurship

Why Choose Amity Bengaluru?



World-Class Faculty Excellence

Learn from faculty who have developed 5,000+ case studies purchased by top institutions including MIT, Harvard, McKinsey, and KPMG across 110 nations.



Flexible Credit System

Choose from a diverse range of credit courses that facilitate cross-functional learning and allow you to customize your educational journey.



Global Exposure

Participate in our 5-week study abroad program at Amity campuses in London, New York, Dubai, or Singapore.



Personalized Career Counseling

Receive expert guidance from dedicated faculty mentors to help you choose and navigate the right career path.



Experiential Learning

Engage with live projects, case studies, consulting assignments, and collaborative learning experiences that bridge theory and practice.



Extensive Industry Interaction

Benefit from over 2,000 webinars conducted with industry leaders, along with regular guest lectures, workshops, and corporate visits.



Amity Innovation Incubator

Turn your entrepreneurial dreams into reality with dedicated support and mentorship for startup ventures.



Diverse Specializations

Select from a wide range of specializations, from conventional disciplines to future-focused areas like Business Analytics and Digital Marketing.



Pathway to Higher Education

Leverage the Amity advantage for seamless progression to advanced programs at Amity campuses worldwide.

Corporate **Advisory Board Members**

Mr. Sundaram D

Manager-People Function
Vee Technologies

Ms. Sowmya Ramathan

Head- People & Culture,
Fujitech

Mr. S A Anthoniraj

CEO
NTC Logistics PVT LTD

Mr. Sudarshan Chary

Director
Sattva Logistics

Mr. Balasubramaniam N

Deputy Manager
River Mobility Private Limited

Ms. Nagamai

VP
Standard Chartered
Bank

Mr. Karthikeyan

Regional Manager
Retail- Mamaearth, Honasa

Ms. Parvathi Senthilkumar

Global Lead-
Branding and
Communications-Brillio

Mr. Rohit Sharma

Senior Product Analyst,
Walmart

What Industry Leaders Say



Mr. Joshva David M D

Recruitment Manager, India campus head, Mphasis

It was my great pleasure to address BBA and MBA graduates and share my experiences with them. I wish them all success and happiness.



Mr. Arjun Shenoy

Tech Marketing Head, Adani Cements

Thank you so much for the opportunity to interact with BBA & MBA students. It was such a great initiative you have taken for your students for their careers. Wishing you all the best.



Dr. A K Anil Kumar

ISRO ISTRAC Director

Very happy to be here in this brilliant educational institution. Under Dr. S. Ramachandran, happy to know that it excels in its activities. All the very best for the school, and I understand that the school is doing well under the motivated leadership of Dr. S. Ramachandran.

Our Distinguished Alumni



Senthil Kumar J
JP Morgan Chase



Shalini Dinesh
Oracle



Gopinath Ravi
Commonwealth Bank of Australia



Oshen Garg
Wipro



Mahesh Gowda
Actor & Film Director
(Kannada)



Mr. Swarnil Agrahari
Director -ASTRRO CREATIONS
& IMPEX PVT LTD
(Space Research Facilities)



Mr. Bernard Christopher
Script Supervisor &
Creative Producer

Our Top Recruiters



Student **Success Stories**



Graduating from Amity Global Business School, Bengaluru has been an enriching and transformative experience for me. The institution provided academic excellence & practical exposure that shaped my understanding of the business world. The faculty's guidance, coupled with a dynamic learning environment, helped me develop both personally and professionally.

Harish Kumar A,
MBA Batch 2008-10



Amity Global Business School, Bengaluru played a pivotal role in shaping my career. The rigorous curriculum and experienced faculty equipped me with the skills I needed to excel in the corporate world. Thanks to the strong placements support; I landed a dream job at Marriott International. I'm grateful for the opportunities and experiences I gained at Amity.



YASHNA T T,
MBA Batch 2023-25



Studying in Amity global business school, Bangalore is a pool of opportunities and gave me so much exposure to the corporate world. I thank my teachers and mentors without whom I wouldn't have had such a great experience.

Madhushree Venkat,
BBA Batch 2012-15



My journey at Amity has been inspiring and full of learning. The supportive faculty and practical exposure have helped me grow both personally and professionally.



Sutariya Heet Dhirubhai,
BBA Batch 2022-25



Admission Procedure

PGPM+MBA (2 YEARS)

ELIGIBILITY:

Graduation (min. 50%) + 10+2 (min. 50%)

CERTIFICATION:

Students join AGBS to pursue the PGPM and also enroll in the fleximode* MBA of Amity University. On successful completion of the respective programs, the student receives a PGPM certificate from AGBS and the fleximode* MBA from Amity University

GPBA+BBA (3 YEARS)

ELIGIBILITY:

10+2 (min. 50%)

CERTIFICATION:

Students join AGBS to pursue the GPBA and also enroll in the fleximode* BBA of Amity University. On successful completion of the respective programs, the student receives a GPBA certificate from AGBS and the fleximode* BBA from Amity University

FEE STRUCTURE: MBA

Sem-1	Sem-2	Sem-3	Sem-4	Total (in Rs.)
1,92,800	1,92,800	2,07,900	2,07,900	8,01,400

FEE STRUCTURE: BBA

Sem-1	Sem-2	Sem-3	Sem-4	Sem-5	Sem-6	Total (in Rs.)
80,300	80,300	83,000	83,000	85,000	85,000	4,96,600

Admission Criteria

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.

SCHOLARSHIP
UPTO **100%***

AMITY | BENGALURU

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