



AMITY GLOBAL
BUSINESS SCHOOL | BANGALORE

BE A PART OF
INDIA'S
TOP-10 RANKED
B. SCHOOL

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ABOUT EDUCATION GROUP

Amity is India's leading Global Education Group established over 2 decades ago.

Today it is home to over 200,000 brilliant students across Pre-nursery to Ph.D. levels pursuing more than 400 Programmes in 60 diverse disciplines ranging from Management to Law, besides future focussed areas like Renewable Energy, Nuclear Science & Nanotechnology.

The Group is driven by its vision of building up a Global Knowledge Network providing globally-benchmarked education. Today the Group comprises of 16 international campuses across London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, Nairobi, Tashkent besides India.

200,000 Students

6,000 Faculty

11 Universities

16 Global Campuses

28 Schools & Preschools

Campuses spread across **1,200** acres

15,000 Papers written by faculty

160 Global Universities as Research Partners

25,000 Scholarships awarded

120,000 Alumni worldwide

CAMPUSES ACROSS 10 CITIES IN INDIA





ABOUT

AMITY GLOBAL BUSINESS SCHOOL BANGALORE

AGBS Bangalore is deeply committed to providing globally benchmarked and industry-leading management education through the BBA and MBA courses, with the objective of empowering its graduates to successfully take on real-world problems. We lay great emphasis on the holistic development of students and train them to become astute decision makers and professionals, who can readily navigate uncertainty, risk, and change.

AGBS Bangalore offers a unique dual specialization, that seamlessly blends International Business, Marketing, Finance, IT, HR, Entrepreneurship and Family Business, Operations, Digital Marketing, Transportation & Logistics. Our focus is also on skills and competency building to raise the employability quotient of every student. Another key aspect of education at AGBS is the extensive and immersive industry interface, achieved through corporate guest lecturers, live industry projects and industrial visits. We also invite renowned CEOs and Management Gurus to share their insights and experiences with students. This and a relentless commitment to keeping abreast of the latest in management thinking and practices across the world, makes Amity Global Business School one of India's finest colleges for MBA and BBA.

Today the Amity Education Group is shaping the brilliant futures of over 200,000 students across the nation. As a part of this global education group, AGBS Bangalore has a rich legacy of excellence in Business Management Education. At AGBS we are constantly raising the bar of excellence in every aspect of management education, and are constantly striving to provide the very best industry driven experiential learning to our students, through Corporate Meets, Corporate Interactions, Guest Lectures, Business Simulations Participation in Workshops and Seminars and the highly valued Study Abroad Programme.

An abiding and deep focus on best-of-breed pedagogy, curriculum and faculty, has resulted in consistent 100% campus placements in AGBS. The students from the 2021-2023 batch have been placed in top corporates like Deloitte, E&Y, PwC, KPMG, Tata Technologies, Tata Power, Airtel, HDFC Bank, Axis Bank, Affle, Berger Paints, Amazon, Flipkart & Tech Mahindra and other Fortune 500 companies.



AMITY GLOBAL BUSINESS SCHOOL BANGALORE AT A GLANCE

AGBS Bangalore is an established Business School, located in the heart of Bangalore city. Our students attain in-depth knowledge from our pool of highly seasoned faculty members and special guest lectures, by the corporate blue chips, during interactive discussions with our students. Our module of teaching the concepts of management generally revolves around latest case studies.

We conduct soft skills training to enhance the employability of our students. Our syllabus is updated periodically by getting inputs from senior academicians; and kingpins from the business world. We provide a conducive study atmosphere for our students with quality infra-structure including a fully Wi-Fi campus, air-conditioned classrooms, a resourceful library and a seminar hall, which can accommodate 200 students.

Here's what further makes AGBS Bangalore a pioneer in the field of business education

- > **AN EDUCATION GROUP TRUSTED BY OVER 200,000 STUDENTS**
- > **LEGACY OF EXCELLENCE IN MANAGEMENT EDUCATION**
- > **MAXIMUM INDUSTRY INTERACTION**
- > **EXCELLENT PLACEMENTS**
- > **RICH INTELLECTUAL CAPITAL**
- > **UNIQUE GLOBAL ACADEMIC EXPERIENCE**
- > **WORLDWIDE ALUMNI NETWORK**
- > **EASY EDUCATION LOANS**

MESSAGE FROM **Sr. VICE PRESIDENT**

At Amity, we bring together the brightest and best faculty and students who all have one passion in common - to achieve exceptional things that will make our world a better place. This is the Amity DNA.

With the same philosophy, Amity is being set up as a world-class hub of hi-end, interdisciplinary education in Bangalore.

If you are brilliant, passionate, hardworking and want to change the world, then let's do it together.

Our aim is to provide a conducive learning environment to every student which will help them acquire professional skills that would be required to excel in their respective fields. Our faculty members are dedicated towards providing the best academic exposure, to all our students.

As a B-School we are committed to holistic development of all our students to make them industry ready. We also pay a lot of attention on inculcating Indian values & Sanskars in our students so that they can be good human beings along with being successful professionals.

- Mr. U. Ramachandran
SVP
Amity Education Group



MESSAGE FROM **DIRECTOR (HoI)**

Amity Bangalore prioritizes the corporate sector due to the excellent performance of our students who are placed in different verticals. The team is continuously striving to make our students do better, achieving the standard bar which we constantly keep raising ourselves.

We are committed to shape the personality of the Management Students to perform with exceeding expectations. I am happy to hear from the CEO's, HR's and the functional managers about the performance of our placed students as they are highly satisfied with the level of output quality we have.

I invite you to be a part of this journey to build the professional world better through your interaction with our Management Students.

Dr. Sunil B Rao

Director

Amity Global Business School, Bangalore



MESSAGE FROM **CORPORATE RESOURCE CENTRE**

As dean, I am proud to be a part of the rich practice of providing experience-based and practical education to the students. At AGBS we strive for excellence by not only focusing on good curriculum with emphasis on latest pedagogy using case studies, simulations, videos etc along by nurturing students soft skills that are required by the industry. We help groom the students to become leaders with the intellectual stimulus, the hard and soft skills necessary to meet the dynamic changing times. Our pedagogy includes case studies that are developed through our Research centre to use it in class. which are used in the classrooms too.

Students are exposed to rigorous project works and Internships in national and international companies, start-ups to give them the exposure and help put the education into practice. Students are provided with a platform for exploring their ideas and implementing into action through the various activities, clubs and events. The industry interface like the guest lectures, panel discussions by stalwarts and experts brings a rich experience to the students in their further journey. The other certification programs and courses given to the students give them the additional boost to their technical qualifications needed in the industry. Amity also integrates Behaviourial Science in all its semesters with a view to hone leadership and humanness in every student (MBA/BBA) which makes them confident and different from others outside.

- Dr. V. Vijaya

Asst Dean's Desk

Amity Global Business School, Bangalore



MESSAGE FROM **CORPORATE RESOURCE CENTRE**

**Management is, above all, is practice where art, science and craft meet –
Henry Mintzberg**

Studying management is a very wise investment in itself. It's probably one of the best things one can do, by creating exciting new professional opportunity for self. The payoff is not only professional, rather, many are surprised to discover, the return on investment is first and foremost personal.

Management education has been seeing a constant change in the course by making it more multi-tasking compared to all the domains of education, ever since its inception. Thus, in order to match that constant change, placements have also been in line with the transformation from year to year. Due to pandemic, there has been a sudden change in pace, with respect to technology and innovation. Keeping all these changes in mind, Amity has taken steps to keep the students updated and upgraded to understand the requirements of corporate and industrial world so that they have a keen understanding of how both (technology & innovation) combined are increasingly affecting work and lives.

Like every year, this year too, Amity Bangalore would like to extend a heartfelt gratitude to all our recruiters who have been exhibiting immense faith in the competencies and aptitude of our students. Would also like to thank our fellow faculty members, students and alumni who have been a great source of support in the placement process.

- Ms. Vaishali Bhoyar

Placement In Charge

Amity Global Business School, Bangalore



USP's OF **AMITY BANGALORE**

OUTCOME BASED EDUCATION

Outcome-Based Education is a student-centric teaching and learning methodology in which the course delivery and assessment are planned to achieve stated objectives and outcomes. It is an education system built on specific outcomes, and focuses on the skill sets students need to acquire following the completion of their studies. AGBS has restructured the curriculum, pedagogy and assessment practices, to reflect the achievement of high-order learning, as opposed to a mere accumulation of course credits. Outcome Based Learning at AGBS incorporates real-world scenarios, and the knowledge, skills and attributes that students take away at the end of a program or course are more valuable than what, or how, they are taught.

MBA 4.0

A rapidly changing world of business demands the MBA to constantly keep pace. That's why Amity re-aligned its MBA with Industry 4.0 and its future disrupting technologies. Now, with the World Economic Forum and OECD giving a global call for empowering the workforce with new skills like complex problem solving, management of mega sized projects, an entrepreneurial mind set and creativity, Amity has further re-invented its MBA programme to incorporate industry-relevant skills.

RESEARCH AND DEVELOPMENT CELL:

The Research and Development Cell is at the epicentre of the Amity learning ecosystem. The vibrant research driven culture at Amity fosters innumerable student innovations which are not only developed to their full potential but also celebrated as transformational new-era ideas worth sharing with society at large.

Our Research Study Development Exercise helps the students to enhance and hone their abilities, and emerge as valuable future contributors of industry and society. It helps them in:

- **Holistic development across all areas and facets of their personality**
- **Developing professional skills to be able to work across diverse departments**
- **Developing problem solving skills and their capability to overcome real-world problems**
- **Building a wide and in-depth knowledge base and developing writing skills**





USP's OF **AMITY BANGALORE**

STUDY ABROAD PROGRAM:

Amity Global Business School believes in providing a global platform to their students, by conducting a Study Abroad Program (SAP) of around xyz duration at Amity Bangalore. Since gaining 'global exposure' is paramount to the success of a professional, we provide our students with an enriching experience and develop their analytical skills at an early age. Those who enroll for the program, have an added advantage, of getting an additional certificate for their international exposure.

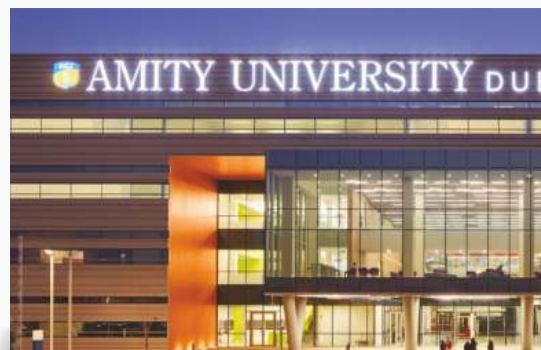
AMITY INITIATIVES DURING CHALLENGING TIMES -

The challenging times have created a serious problem for the education system and have transformed the process completely. Amity Global Business School took the challenging times as an opportunity to make their students digitally proficient. With the passage of time, students have started learning online with great enthusiasm. In fact, online teaching has become the reality of the current education system and AGBS has adapted to the technological change, seamlessly.

Even during this global pandemic, we at Amity Bangalore, conducted webinars and virtual sessions, wherein students got the chance to meet esteemed industry experts. Furthermore, Amity Bangalore was able to provide 100% placement and a mandatory two-month internship, to its, students without much hassle.

STUDY ABROAD PROGRAMME

Amity students are given the opportunity to develop as global leaders by doing a Study Abroad Programme (SAP) of around 7 weeks duration at Amity campuses in London, Singapore, Dubai or USA. The programme has been designed to provide the students an excellent opportunity to gain international exposure so as to build their knowledge, expertise and enrich their experience. It gives the students, hands-on experience of global culture, industry and academic delivery module of the destination country. Those who enroll for the programme have the added advantage of getting an additional certificate for their international exposure.



DUBAI



LONDON



NEW YORK



SINGAPORE



PROGRAM HIGHLIGHTS

- **WIDE RANGE OF SPECIALIZATIONS** - ranging from conventional to future-focussed.
- **FLEXIBLE CREDIT RATING SYSTEM** - A diverse choice of several credit courses, which facilitates cross-functional learning
- **LEARNING FROM FACULTY WHO HAVE DEVELOPED 3500 CASE STUDIES** bought top institutions like MIT, Harvard, Mckinsey, KPMG across 110 nations
- **5-WEEK STUDY ABROAD PROGRAMME** at Amity's Campuses in London, New York, Dubai or Singapore
- **CAREER COUNSELLING BY FACULTY** to help you choose the right career path.
- **EXPERIENTIAL LEARNING** with focus on live projects, case studies, consulting assignments and collaborative learning
- **175,000 STRONG ALUMNI NETWORK** across 60 disciplines
- **EXTENSIVE INDUSTRY INTERACTION** - Over 2000 webinars conducted with Industry Leaders even during lockdown
- **AMITY INNOVATION INCUBATOR** to nurture students' entrepreneurial dreams.

INDUSTRY INTERACTION

EMINENT SPEAKER	DESIGNATION	COMPANY NAME
Mr. Amit Bhargava	Co- Founder	ProCure Infotech Pvt Ltd
Mr. Sandeep Mudaliar	VP & Head	HR Analytix Solutions
Mr. Manik Kinra	Founder & CEO	Pin Click
Mr. Prateek Shukla	Investment Banker	J P Morgan
Mr. Mohit Santoshkumar	Planning & Project Manager	Caplin Sterlies
Mr. HARISH Raghu	Wealth Consultant	SaGgraha Mangt. Services Pvt. Ltd
Mr. Seetharaman R Rao	Financial Consultant In Banking and Financial Services	First Abu Dhabi Bank

ALUMNI MEET

An Alumni meet was organized on the 29th May 2021. The purpose of the meet was to meet and greet, and extend our support to our extended family of alumni, in these trying times. The theme of the meet was “We Stand Strong Together”.

The agenda of the meeting included traveling down the memory lane through videos and batch-presentations from all the batches, since 2008. We also conducted a few interesting games and quizzes. The alumni, in association with the students, also showcased their talents through entertaining dance and music performances.

FACULTY DETAILS



Prof. S. Karthikeyan
Associate Professor
20 years+ Experience



Prof. Jayanta Palit
Asst. Professor
3 & 10 Years+ Experience



Prof. Vipin C Nair
Professor
15 years+ Experience



Dr. V. VIJAYA
Professor
20+ Experience



Prof. Aditi Banerjee
Asst. Professor
9 years+ Experience



Dr. Shanti J
Professor
14 years+ Experience



Dr Suprabhabha
Professor
20 years+ Experience



Mr. Kaushik Samaddar
Professor
20 years+ Experience

PROGRAMMES **OFFERED**

BBA+GDBA

- Marketing
- Finance
- HR
- International Business

MBA+PGPM

- Finance
- HR
- Marketing
- Information Technology
- International Business
- Operations
- Digital Marketing



PROGRAMMES CURRICULUM BBA

Semester- I

- Understanding Self for Effectiveness
- English Language Usage Essentials
- Fundamentals of Economics For Managers
- Business Statistics
- Accounting Fundamentals
- Business Accountancy
- Computers For Managers
- Management Foundation
- Business Environment
- Introduction to French Culture & Language
- Introduction to German Culture & Language
- Introduction to Hispanic Culture & Language

Semester- II

- Individual Society and Nation
- Introduction to Communication Skills
- E- Commerce
- Understanding International Business Environment
- Cost and Management Accounting
- Environmental Studies
- Understanding Organizational Behavior
- Principles of Marketing -I
- Business Mathematics-II
- French Grammar-I
- German Grammar-I
- Spanish Grammar-I

Note: Specializations to be offered in BBA Semester V & VI (*)

- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology

(*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.

Semester- III

- Problem Solving and Creative Thinking
- Effective Written Communication
- Management Information Systems
- Fundamentals of Financial Management
- Fundamentals of Human Resource Management
- Principles of Marketing - II
- Fundamentals of Production and Operations Management
- Introduction to Entrepreneurship
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish- I
- Term Paper

Semester- IV

- Values and Ethics for Personal and Professional Development
- Professional Communication for Recruitment and Employability
- E- Business Management
- Personal Financial Planning
- Operations Research
- Research Methodology
- Global Entrepreneurship
- French Through Communicative Approach
- Communicative German-I
- Communicative Spanish-I
- Minor Project

PROGRAMMES CURRICULUM BBA

Semester- V

- Fundamentals of Entrepreneurship
- Group Dynamics and Team Building
- Receptive and Expressive Communication Skills
- Sales and Distribution Management
- Summer Internship
- Foreign Business Language [Any language]
- Communicative French- II
- Communicative German- II

Specialisation Elective Courses	Specialisation
Relational Database Management Systems Programming with Microsoft VB Cloud Computing in Business	IT for Management
Financial Services Financial Derivatives Investment Analysis and Portfolio Management	Finance & Financial Services
Understanding Organization Change and Development Human Resource Planning and Acquisition Fundamentals of Training and Development	Human Resource
Principles of Consumer Behaviour Service Marketing Fundamentals of Retailing	Marketing Management
Introduction to Logistics Logistics Business Management Cargo Handling Process	Logistics
International Financial Management Fundamentals of International Human Resource Management Documentation & Logistics for International Trade	International Business
Investment Planning for Entrepreneurs Entrepreneurial Resource Management Fundamentals of Entrepreneurial Marketing	Entrepreneurship

PROGRAMMES

CURRICULUM BBA

Semester- VI

- Stress and Coping Strategies
- Social Communication
- Public Relations and Strategic Management
- Dissertation

Foreign Business Language (Any 01 Language)

- French Written Expression and Comprehension-II
- German Written Expression and Comprehension-II
- -Spanish Written Expression and Comprehension-II

Specialization Elective Course (Any 01 specialization with 03 courses)

INFORMATION TECHNOLOGY

- Object Oriented Programming with Java
- Data Communication and Network
- Web Database Programming with SAP

INTERNATIONAL BUSINESS

- Cross Cultural Management
- International Negotiations and Global Sourcing
- Emerging Markets for International Business

FINANCE & FINANCIAL SERVICES

- Corporate Tax Planning
- Advance Corporate Finance
- Banking and Financial Institution

FAMILY BUSINESS AND ENTREPRENEURSHIP

- Change and Innovations Management
- International Marketing
- Fundamental of Warehousing and Distribution Management

HUMAN RESOURCE

- Performance Appraisal and Potential Evaluation
- Understanding Leadership and Motivation in Organisation
- Understanding Industrial Relations and Labour Laws

LOGISTICS

- Containerization and Multimodal Transport
- Transportation- Documentations and Statutory Procedures
- International Trade Policies & Act

MARKETING MANAGEMENT

Managing Customer Relationships | Business to Business Marketing | Advance Digital Marketing- II

PROGRAMMES CURRICULUM_{MBA}

Semester- I

- Self Development and Innovation Skills
- Business Communication For Managers
- Accounting for Managers
- Information Technology for Managers
- Managerial Economics
- Organisational Behaviour
- Marketing Management
- Statistics for Management
- Introduction to French Culture and Language
- Introduction to German Culture and Language
- Introduction to Hispanic Culture and Language
- Entrepreneurship and New venture Creation
- International Business and Practice

Semester- II

- Conflict Resolution and Management
- Business Correspondence
- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Business Research Methods
- Operation Management
- French Grammar-I
- German Grammar -I
- Spanish Grammar-I
- IS and DSS in Business
- Principles of Retailing

Note: Specializations to be offered in MBA Semester III & IV (*)

- Digital marketing
- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology
- Production & Operation Management

(*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.

Semester- III

- Professional Competencies and Career Development
- Business Communication for Managerial Competence
- Strategic Management
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish - I
- Summer Internship

Specialisation Elective Courses (Any two specialisation)

INFORMATION TECHNOLOGY FOR MANAGEMENT

- Business Intelligence and Data Analytics
- Web Enabled Business Process

ENTREPRENEURSHIP

- Social Entrepreneurship
- Creating and Managing New Businesses in Emerging Markets

FINANCE AND FINANCIAL SERVICES

- Management of Financial Services
- Security Analysis and Portfolio Management

HUMAN RESOURCE

- International Human Resource Management
- Measurement in Human Resource

INTERNATIONAL BUSINESS MANAGEMENT

- Global Commodity Trade
- Global Marketing Research

MARKETING MANAGEMENT

- Product and Brand Management
- Bottom of The Pyramid Marketing

PRODUCTION AND OPERATION MANAGEMENT

- Technology Management and Innovation
- Supply Chain Management

DIGITAL MARKETING

- Understanding Digital Marketing - Advanced
- Social Media Marketing and Management

TRANSPORTATION & LOGISTICS

- Transportation & Logistics Business
- Custom & Cargo Transit Process

PROGRAMMES

CURRICULUM_{MBA}

Summer- IV

- Leadership and Managing Excellence I
- Business Etiquette and Protocol I
- Management in Action
- Social Economic and Ethical Issues
- French Through Communicative Approach
- Communicative German - I
- Communicative Spanish- I
- Dissertation

Specialisation Elective Courses (Any Two Specialisation)

INFORMATION TECHNOLOGY FOR MANAGEMENT

- Software Quality Assurance
- Systems Analysis and Design

ENTREPRENEURSHIP

- Small Business Management
- Leading Change in Family Business

FINANCE AND FINANCIAL SERVICES

- Budgeting and Control
- Strategic Financial Management

HUMAN RESOURCE

- Managerial Counseling
- Leadership and Motivation in Organization

INTERNATIONAL BUSINESS MANAGEMENT

- Managing Business in Emerging Markets
- Foreign Trade Policy

MARKETING MANAGEMENT

- Customer Relationship Management
- Digital Marketing

PRODUCTION AND OPERATION MANAGEMENT

- Project Management
- Operations Strategy

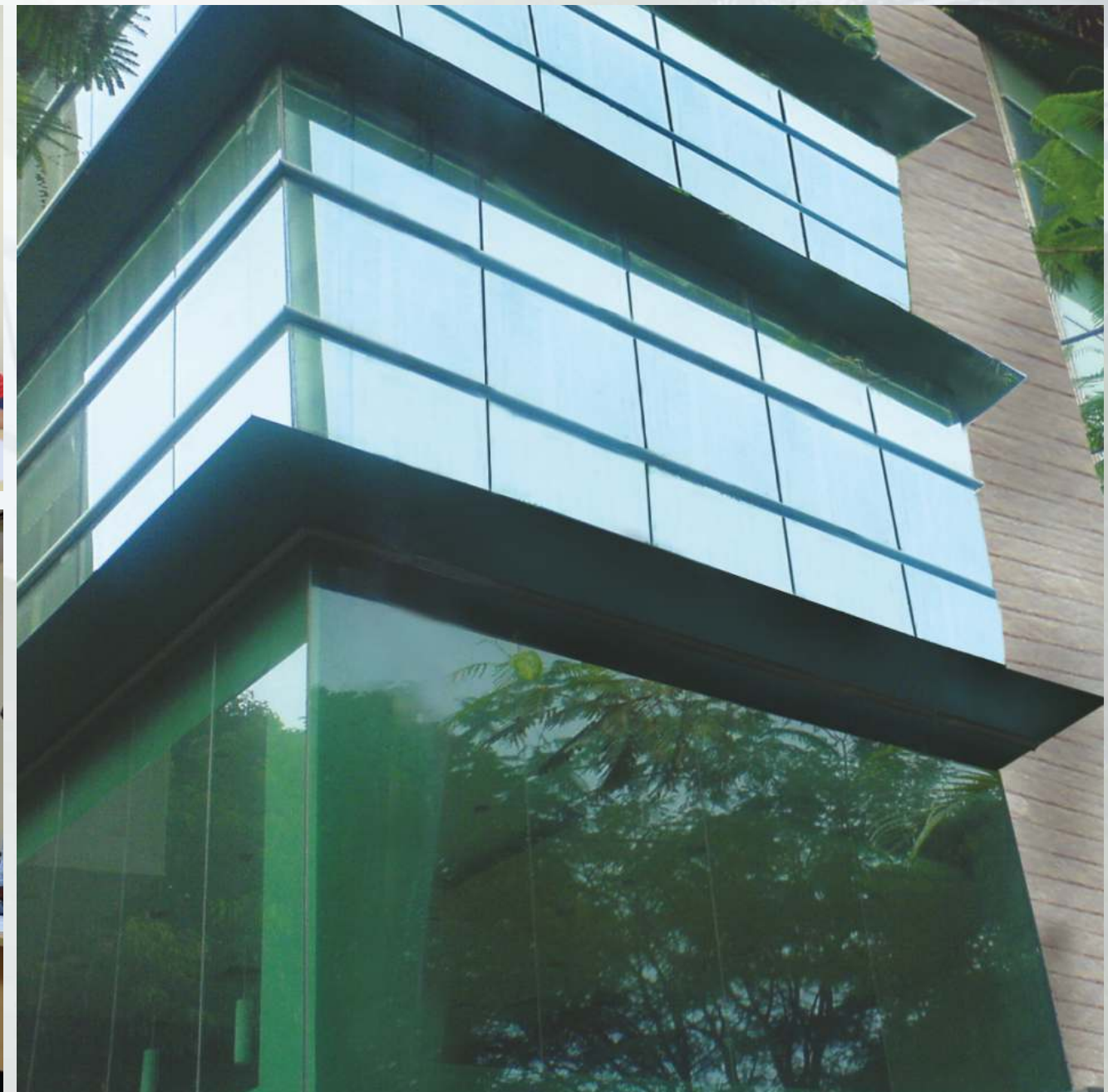
DIGITAL MARKETING

- Social Media Advertising
- Web Analytics

TRANSPORTATION & LOGISTICS

- Transport Documentation and Legal Issue
- Logistics Services Business

INFRASTRUCTURE



INDUSTRY VISITS



INDUSTRY VISITS



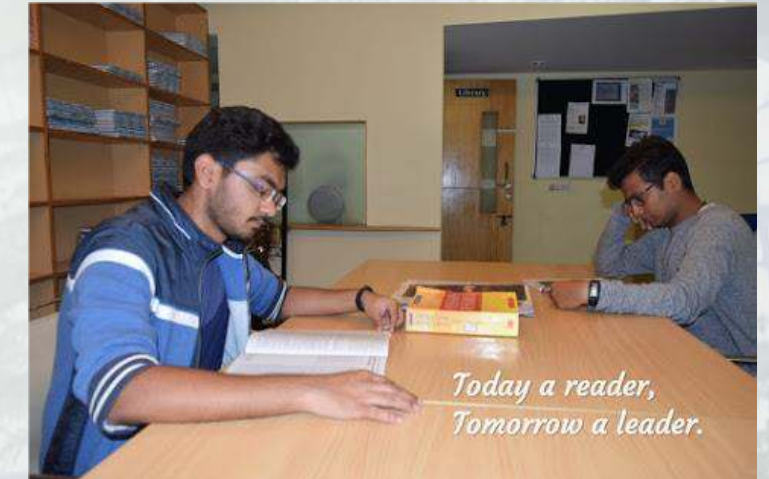
LIFE

@ AGBS BANGALORE



LIFE

@ AGBS BANGALORE



CAMPUS PLACEMENT PROCESS



CORPORATE SPEAK

“

I had the opportunity to associate with Amity Global Business School, Bangalore and interact with their students on more than two occasions as resource person/faculty. My impression about them is that they are always positive, highly energetic and immensely hardworking. Their communication skills and organizing capabilities are of the highest standards, as was witnessed during events. I also observed a great sense of team work amongst them and the faculty has been instrumental in nurturing these future-managers that would help any enterprise, succeed. My best wishes to them.

”



Mr. Hari Prakash Karchela

Ex VP / GM Valvoline, CEAT, Tata Motors
Independent Brand Consultant & Trainer

“

I had the privilege to interact with Amity Global Business School, Bangalore students on various occasions. The enthusiasm of the students has been overwhelming. My heartfelt gratitude to the faculty members who take extra efforts to get speakers from the industry with the sole objective to prepare the students for their professional career. Wishing all the best to the students for their future.

”



Mr. Venkatesh Balasubramanian

Director – New Business Ideas2IT Technologies

“

Amity Global Business School, Bangalore has a healthy learning environment with a curriculum that blends both practical and theoretical knowledge, which further helps the students to be industry-ready. I was delighted to see the college's commitment towards enhancing employability through industry interactions and other experiential initiatives. I wish the school, the students and staff, all the very best.

”



Ms. Komalam Madhanarajagopalan

Assistant Vice President Risk & Control Partner–
Citigroup India

TOP ALUMNI

NAME OF ALUMNI	CURRENT DESIGNATION	CURRENT ORGANIZATION NAME
Siddharth Banerjee	HR - Inclusion & Diversity	Accenture
Manali Sharma	HR Specialists	Credit Union (Canada)
Anoop Cherian	Product Manager	Metric Stream
Pawan Krishnamurthy	Sleepcare Consultant	Philips (Australia)
Sandeep Pradeep	SCM India - Manager	VEGA India
Huda Khan	Corporate Communication Manager Pan India	Capitaland
Anthony Wilfred	Business Analyst	Target
Senthil Kumar	Senior Consultant	EY
Nighil	Consultant	Societe Generale
Asma Qureshi	MAKERS Lead	MAKERS India
Leslie v Lukose	Research Consultant	YouGov
Sana Gupta	Project Manager	United Engineering (South Africa)
Lohith P	Process Expert	Societe Generalie
Sudheer Kakarla	Sr Manager - Application Owner	Wipro
Puneeth Sai	Senior Consultant	Deloitte
Sunil Kumar Anandan	Co- Founder	AdAppT
Rohit Kurpad	Director and co founder	Regrotar consulting
Aman Surana	Senior Accounts Manager	Indeed
Sagar Mohan	Senior Associate Consultant	Infosys
Krishna Prasad	Senior Credit & Collections Analyst	Unisys India Pvt. Ltd.

CORPORATE RESOURCE CENTRE

The Corporate Resource Centre (CRC), works with the objective of bringing the industry and academia close to each other to facilitate holistic student development. It encourages students to actively participate in various events wherein they can indulge themselves with formulating strategies, provides them with industry interactions and facilitates their summer internship and final placements.

CRC also organises counselling sessions for students and helps them choose an appropriate career depending on their aptitude and interest. Some of the sessions are- CEO forums, Alumni forums, Live projects, Industry visits, Pre-placement talks etc. The students work closely with the CRC team in securing placements for their batch. The placement activity is managed by the students under the guidance of the CRC team.

01 CEO'S FORUMS

02 ALUMNI FORUMS

03 ALUMNI MEET

04 MDPs &
CONSULTANCY

05 LIVE PROJECTS

06 INDUSTRY VISITS

07 WEEKLY CORPORATE
FORUMS

08 GROOMING
SESSIONS / WORKSHOP

09 PRE-PLACEMENT
TALK

10 CAMPUS
RECRUITMENT

11 SUMMER INTERNSHIP

12 CORPORATE MEET

FEW OF OUR RECRUITERS



YES BANK



PEPSICO



Otsuka



Lindström



kotak
Kotak Mahindra Bank



HAVELLS



Coca-Cola



asianpaints



TATA



AXIS BANK



Radisson
HOTELS & RESORTS



vodafone

ADMISSION PROCEDURE

PGPM+MBA (2 years)

> ELIGIBILITY :

Graduation (min. 50%) + 10+2(min. 50%)

Please Note*

In aggregate percentage Physical Education, Fine Arts , Music, Vocal, Drawing & Performing Arts will not be considered ~
Graduation Final year appearing students should meet minimum eligibility till last qualifying Semester / Year.

> CERTIFICATION :

Students join AGBS to pursue the PGPM and also enroll in the fleximode* MBA of Amity University. On successful completion of the respective programs, the student receives a PGPM certificate from AGBS and the fleximode* MBA from Amity University.

> FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Total (in Rs.)
1,76,000	1,76,000	1,87,100	1,87,100	7,26,200

Above is the effective fees structure including Corporate Scholarship

Please Note*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.



ADMISSION PROCEDURE

GDBA+ BBA (3 YEARS)

> ELIGIBILITY :

10+2 (min. 50%)

*Please Note

In aggregate percentage Physical Education,
Fine Arts & Performing Arts will not be considered.

> CERTIFICATION :

Students join AGBS to pursue the GDBA and also enroll in the fleximode* BBA of Amity University. On successful completion of the respective programs, the student receives a GDBA certificate from AGBS and the fleximode* BBA from Amity University

> FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Sem-5	Sem-6	Total (in Rs.)
74,500	74,500	76,000	76,000	79,000	79,000	4,59,000

Above is the effective fees structure including Corporate Scholarships

Please Note*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.

STUDENT'S TESTIMONIALS



AGBS Bangalore has helped me in molding and establishing my career. Amity has provided us a very enhanced and efficient platform for the exposure by the Placement Cell. The various aptitude and technical trainings organized were helpful. I am grateful to the Placement Cell for providing us the best of placement opportunities.

Tanya Rajiv Upadhyay
MBA (2021-2023)



It is a wonderful experience to be a part of Amity Global Business School Bangalore with such a supportive and highly educated mentors. In a short span of time, I learnt a lot, which helped me to excel academically as well as personally. I am very grateful to the placement cell for providing us with lot of opportunities.
Thank you everyone for guiding and providing me with a good platform for my career.

Bhaghya Lakshmi
MBA (2021-2023)



I am great thankful to the college and placement cell of Amity Global Business School Bangalore for guiding and mentoring me towards placements. The placement cell provided me with various opportunities. They provided company focused training which helped me facing in interviews. I have got placed in ORACLE through Placement Cell. I would recommend my juniors to be well prepared in aptitude and gain good knowledge in their respective specializations.
All the very best for the upcoming batches.

Binay Prasad
MBA (2021-2023)



I am grateful to my placement cell and College for giving me various opportunity and also provided us various grooming session for cracking interviews. Glad to start my career in top MNC Flipkart. I would like to suggest my juniors to prepare well and take advantage of grooming session provided by placement cell. Thank you so much

Bhargav Krishna
MBA (2021-2023)



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